



Governor's 2010 Census Outreach

The Success of the Census, **IT'S IN OUR HANDS MARYLAND!**
Maryland State Government Complete Count Committee (MSGCCC)

Maryland 2010 Census Guides *"Leading You to Your Completed Census"*

Purpose: To encourage Maryland residents to complete and return their 2010 Census questionnaire by utilizing State employees that have substantial direct contact with the public.

Work Group Meeting -April 22, 2009

1. Leadership Staff – John Coleman and Mike Lettre, Maryland Department of Planning; Tim Baker, Maryland State Archives
2. State Agencies asked to Take a Leadership Role for Census Guides
 - a. Department of Human Resources
 - b. Department of Labor, Licensing and Regulation
 - c. Department of Health and Mental Hygiene
 - d. Department of Housing and Community Development
3. Other State Agencies to Participate – Identify and List:
 - a. Additional Major Agencies with Public Outreach
 - b. Other Agencies Choosing to Participate
4. Next Steps
 - a. Program Guidelines
 - b. Scheduling of Agency Briefing Meetings to Solidify Support and do following:

April 24 to May 15, 2009	Create an Agency Work Group to oversee and direct the Agency's implementation of the Census Guide Program
April 24 to May 15, 2009	State Agency Census Guide Program Coordinator (CGPC) identified and contact information is provided to MDP staff
May 16 to May 31, 2009	Prepare list of office locations/ supervisory staff to serve as Agency Census Guide Coordinators CGCs and submits MDP staff
June 1 to June 30, 2009	Formal designation of CGCs and Confirmed List with contact information sent to MDP staff
 - c. Mark your calendar, our next meeting is scheduled for June 2, 2009 (to be confirmed)
 - Discuss Status of Above
 - Brainstorming on Census Guides "Visual" Identification and Support Materials